

# **ABOUT US**



**DWB** is a leading interiors company in the Middle East. Operating principally in Selective Fit Out Projects & FF&E, its main areas of business cover hotels, hospitals and airports and corporate offices, high-end residential properties

The range of business activities performed by DWB comprises:

- . **INTERIOR CONTRACTING**: which focuses on
- **FITOUT,** whether Public Areas or Accommodation Spaces. DWB opts for selected projects for fit out works alongside FF&E contracts.
- **FF&E** (Furniture, Fixtures & Equipment), i.e., Case Goods, Upholstered Furniture, Curtains, Wall and Floor Coverings, Beddings, Lighting, Artworks, ...
- **REFURBISHMENT**, DWB scope of works involves refurbishment of existing hotels. Whether soft refurbishment, or standard upgrading, DWB undertakes the works, including design concepts, to the complete satisfaction and budget of its client.

# **ABOUT US**



- MANUFACTURING: DWB works with a network of factories and joineries producing customized wood works, metal works, furniture, fixtures and equipment.
- **PROCUREMENT:** involves the procurement of supplies and materials from third parties to support and complement DWB's interior contracting and manufacturing operations as well as third party procurement contracts for specific FF&E projects.

#### • LOGISTICS:

Deliver Sourcing material from around the world, and manufacturing in different parts of the globe, we take full responsibility for delivering the goods to you. We take precautionary measures and do everything required for on-time, safe delivery of all the products.

By integrating these services into a single package, **DWB** provides clients with comprehensive and customized interior contracting solutions.

RAYAAN DREI (DWB Executive Board Member/ Managing Partner)

- Rayaan has 33 years of rounded experience in the Interiors field from Interior Design, to Architecture, Contracting, Project Management and Development covering Hospitality, Commercial, High End Residential, Educational and Medical Sectors.
- Since 1990, He was been successfully involved in large and complex projects in Middle East and North Africa including Fairmont (Dubai), Shangri-La (Abu Dhabi), Grand Hyatt (Dubai), Four Seasons (Doha, Amman), Commercial Bank of Qatar( Doha), Qatar Robotic Surgery Center (Doha), Hilton Doubletree (Riyadh), Rayhan Rotana ( Dammam), Mena Plaza (Dubai), Millennium Place Barsha Heights ( Dubai), Elements Jaddaf By Westin ( Dubai) and many more.
- He has been serving for 11 years as Founder and Managing Partner for DWB Interior Solutions L.L.C in Dubai UAE. Previously, he held many related high-level Corporate positions as:
- Vice President Interior Design DAMAC Properties / Dubai.
- Area General Manager DEPA QATAR .
- General Manager and Vice Chairman DEPA SYRIA.
- Projects Director DEPA Dubai.
- Resident Engineer / ID Project Manager International Engineering Center / UAE.
- Holds a Bachelor of Science (BSc) in Architecture from Damascus University / Syria.



ALI MALAS (DWB Executive Board Member, Operation Advisor)

- Mr. Malas has over 41 years of experience in interior contracting in The MENA Region.
- Ali Malas was one of the founders of Depa Group. He held a position of Managing Director Operations in Depa Ltd managing Depa Interiors and proceeded as MD New Markets for Depa's expansions in untapped territories in MENA and India. Mr. Malas joined his partners in establishing DWB Interiors Solutions in 2012 where he was active for the period of foundation. Mr. Malas then assumed the role of CEO in STC Interiors managing all the company's mega projects in Dubai. Managing Partner H.S. CHBIB Co. Ltd I Riyadh, Saudi Arabia
- Mr. Malas holds a Masters of Science degree in Construction and Engineering Management from Ohio State University.



□ IYAD ABDALRAHIM ( Non-Executive Board Member).

- Corporate finance executive with MBA offering over 26 years of experience building, leading, and advising corporations through complex restructurings, international expansion, and capital markets transactions. Strong background in mergers and acquisitions; leading companies into Initial Public Offering (IPO) and Private Placements.
- Experience within: Real Estate Development, Construction, Interior Contracting, Contracting manufacturing, Facility Management Industry, Mall Management and retail, Hospitality Development, Banking and Finance Industry
- He has been involved with DWB Interior Solutions L.L.C for 11 years as a Partner in Dubai UAE.
- Previously, he held many high-profile positions as:
- Group CFO Power International Holding Group / Doha
- CFO Emaar, The Economic City /Jeddah
- Board member and Managing Director Estithmar Holding /Doha
- Group CFO Al Futtaim Real Estate Group / Dubai.
- Group CFO Arabtec Holding / Dubai
- Group CFO Dubai Properties Group / Dubai
- Group CFO DEPA Ltd. / Dubai
- Banking positions in Standard Chartered bank / Arab Bank / Bank of Jordan
- Holds an MBA from University of Wollongong / Dubai, and a Bachelors Degree in Accounting and Finance from University of Yarmouk / Jordan in addition to Executive M&A training from London Business School.



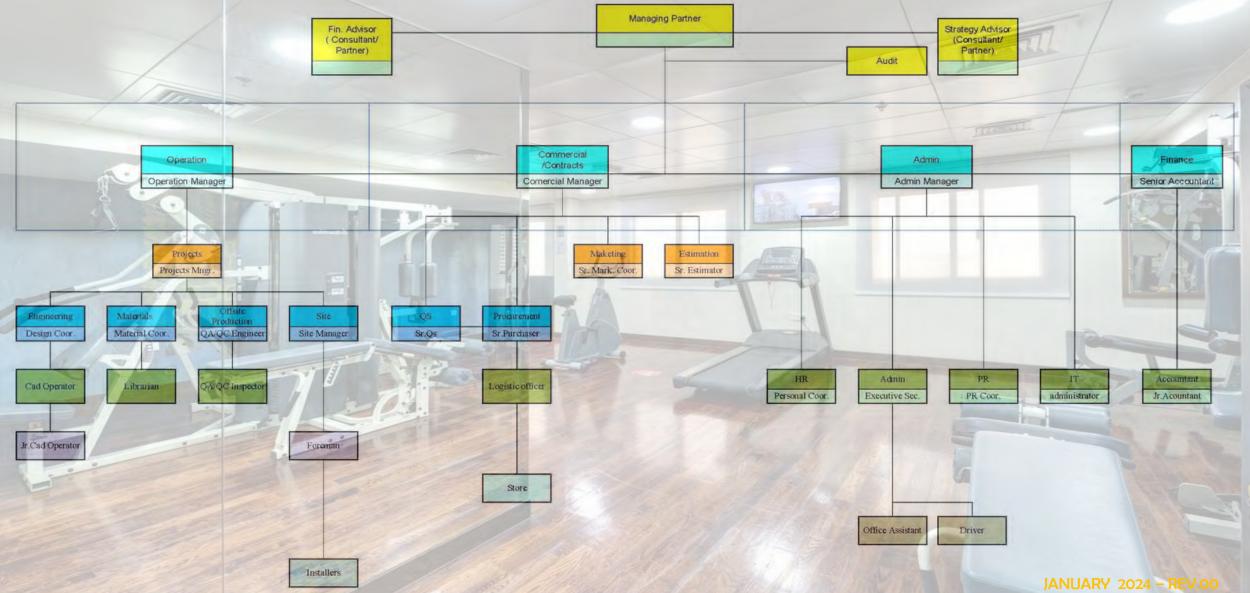
HAIDER DROUBI (EXCUTIVE BOARD MEMBER/Operations Director)

- Haider is a well-established With Over 23 Years Experience in Interior Design, Fit Out and FF&E industry, he has been leading the management, planning, design and execution of many monumental projects in the region.
- He has been serving for 8 years as Operations Director for DWB Interior Solutions L.L.C in Dubai UAE
- Previously, he held the position of Projects Manager within DAMAC Real Estate Development and DEPA Ltd in the UAE, and worldwide.
- He was been successfully involved in large and complex projects such as: Sofitel Hotel at Al Khobar (KSA), Crown Plaza at Al Khobar (KSA), Casablanca Twin Centre Palace, Casablanca (Morocco), Ksar Menara Hotel , Marrakesh (Morocco), Model room of Hotel Lighthouse at Aqaba (Jordan), Talatona Convention at Luanda (Angola), Pullman East Hotel , Dubai (UAE), Al Turki Business Park, Dammam , (KSA), Royal Palace -Refurbishment , Dubai (UAE), ITC Grand Chola - 7 Star Hotel , Chennai (India), JW Marriott Baku (Azerbaijan), Raithwaite Hall, Yorkshire (UK). Four seasons Sharm EL Sheikh – Egypt, Four seasons Nile Plaza , Cairo -Egypt., Four seasons West Bay, Doha - Qatar, Four seasons San Stefano , Alexandria – Egypt and Hilton Creek , Dubai (UAE).
- Holds a Bachelor of Science (BSc) in Architecture from 6th October University / Egypt



#### **DWB ORGANAIZATION CHART**





# **BUSINESS & OPERATIONS INTRODUCTION**



DWB is a leading Interior company in the Middle East. Operating principally in in the FF&E, and Specialty Fit Out its main areas of business cover:

• Commercial FF&E

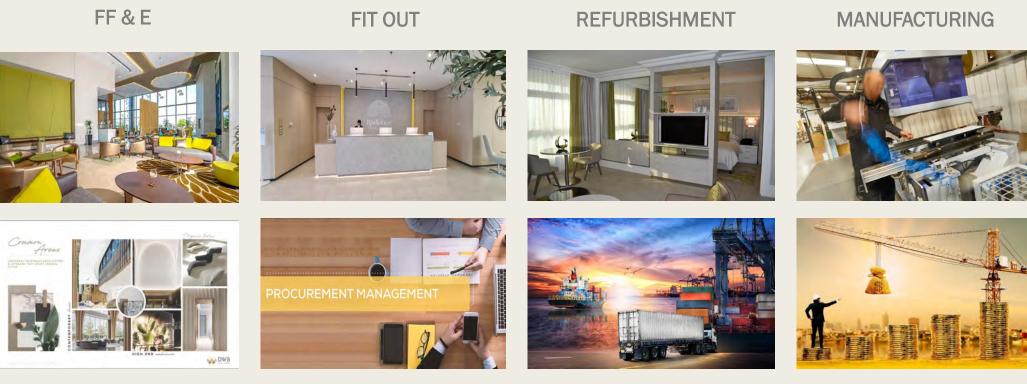
Hospitality High End Corporate offices

- Residential FF&E
   Furnished Apartment
   Luxury Villas
   Private Residence
   Its Operation abilities can also cover
- Infrastructure FF&E
  - Airport Education Healthcare



# **BUSINESS & OPERATIONS INTRODUCTION**





**DESIGN & BUILD** 

PROCUREMENT

LOGISTICS

VALUE ENGENEERED SOLUTIONS



# FITOUT, FF&E, REFURB & MOCKUP PROJECTS



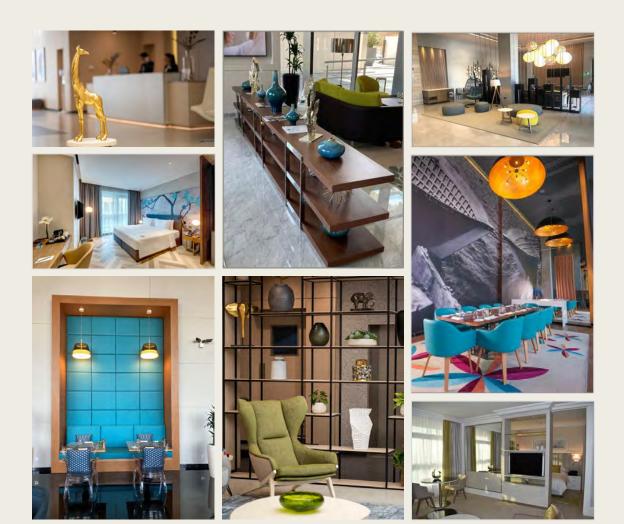
- Jumeirah Dar Al Masyaf Arabian Villas Refurbishment Dubai, UAE
- InoChem NPF For Soda Ash & Calcium Chloride Plant Ras Al Khair, KSA (ON GOING)
- Mena Holiday Half Moon Resort Dammam, KS.
- My Homes Holidays Furnished Apartment Fujairah, UAE
- Radiance Premium Suites Dubai, UAE
- Beach Rotana Apartment Abu-Dhabi, UAE
- Jaddaf Elements By Westin, Dubai, UAE
- Millennium Place Barsha Heights Hotel, Dubai, UAE
- Beach Rotana Hotel Abu-Dhabi, UAE
- Ashar Resort Presidential Suites Al Ula, KSA
- Dana Rayaan Rotana, Dammam, KSA



# FITOUT, FF&E, REFURB & MOCKUP PROJECTS



- Private Apartment Downtown, Dubai, UAE
- Mena Plaza Hotel Barsha , Dubai, UAE
- Park Inn Yas Island, Abu Dhabi, UAE
- Al Hokair Group Head Quarter, Riyadh, KSA
- Holiday Inn Half moon, Al Khobar, UAE
- Holiday Inn Qser, Riyadh, KSA
- Sheraton Four Points Khaldia, Riyadh, KSA
- Double tree by Hilton, Riyadh, KSA
- Office No. 304 Ontario Tower, Business Bay Dubai, UAE
- Tulip Inn Knowledge Village, Dubai, UAE
- Park Inn Apartment Barsha, Dubai, UAE
- Sahara Holiday Inn, Khobar, KSA



#### FITOUT, FF&E & REFURB PROJECTS DONE BY DWB TEAM UNDER OTHER COMPANIES MANAGEMENT DURING THEIR PREVIOUS TENOR

Burj Khalifa Residences Dubai, Burj Al Arab Dubai, Rotana Al Ain, Grand Hyatt Muscat, Radisson Muscat, Sheraton Bahrain, Fairmont Dubai, Dubai Duty Free T1, T3 Emirates Lounges, T3 Dubai, Sheraton Amman, Le Royal Amman, Grand Hyatt Dubai., Mary Airport Turkmenistan, The Executive Office Dubai, Shoreline Residences The Palm Dubai, Inter continental Festival City Dubai, Atlantis The Palm Dubai, Shangri-La Abu Dhabi, Museum of Islamic Arts Doha, The Boulevard Arjaan Amman, Hyatt Regency Casablanca, Golden Tulip Farah Casablanca, Ksar Menara Marrakech Twin Towers Casablanca, Mazagan Resort Al Jadida Morocco, Prince Sultan Office Moda Jeddah, Fakeeh Residence Jeddah, Crowne Plaza Al Khobar, Four Seasons Mumbai, Leela Kempinski Gurgaon New Delhi, Grand Chola Palace Hotel Chennai, Ritz-Carlton Bangalore, Mumbai International Airport India, Fairmont Flame Towers Baku, Qatar Robotic Surgery Center Qatar, Weill Cornell Medical College Research Laboratory Doha, Commercial Bank of Qatar Doha, Al Salam Rotana Al Khartoum, Four Season Doha, Four Season Amman, Sheraton Creak Dubai, Renaissance Hotel Dubai, Hilton Ras Al Khaimah, Four Season Nile Plaza Cairo, Four Season Sharm El Sheikh, Four Season San Stefano Alexandria

DAMAC Suites & Spa Furnished apartment **Dubai**, AL Jawhara Tower **Jeddah**, Signature Tower **Dubai**, Paramount Hotel Mockup **Dubai**, Vouge Tower **Dubai**, Cosmopolitan Tower **Dubai**, Canal View Tower business bay- **Dubai**, Suburbia Tower Jabel Ali- **Duba**i, Arjan Towrer **Dubai**, Majan Tower **Dubai**, Capital Bay Tower Business Bay- **Dubai**, Upper Crest Tower Business Bay- **Dubai**, Distinction Tower Business Bay- **Dubai**, Base Edge Business Bay-**Dubai**, Fendi Show Flat at Ocean Tower **Dubai**, Versace Show Flat at Ocean Height Tower **Dubai**.

Atlantis The Royal Pkg 3 Residences and Atlantis The Royal Pkg 9 BOH. **Dubai**, St Regis The Palm **Dubai**, Crowne Plaza **Dubai**, Marina Fairmont **Abu Dhabi**, Al Maryah Mall **Abu Dhabi**.







- INTERIOR DESIGN: LA BOTTEGA
- CONTRACT PERIOD: SEP. 2023 NOV. 2023
- SCOPE OF WORK: FURNITURE PACKAGE



JUMEIRAH DAR AL MASYAF VILLAS DUBAI, UAE





- INTERIOR DESIGN: DWB
- CONTRACT PERIOD: JUNE 2022 MAY 2023
- SCOPE OF WORK: DESIGN & BUILD FFE FOR ADMIN OFFICE BUILDINGS (15,242M2).



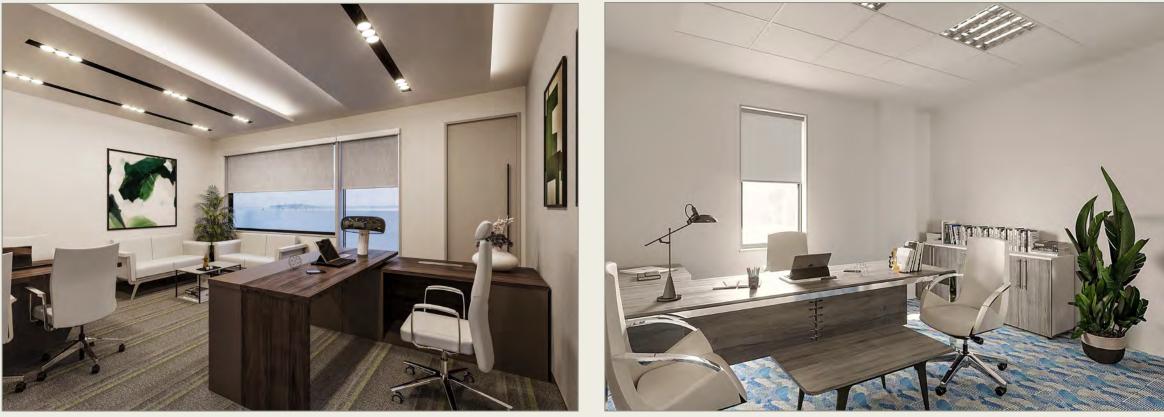
**INOCHEM ADMINSTRATION BUILDINGS RAS AL KAIR, KSA** 

JANUARY 2024 - REV.00





- INTERIOR DESIGN: DWB
- CONTRACT PERIOD: JUNE 2022 MAY 2023
- SCOPE OF WORK: DESIGN & BUILD FFE FOR ADMIN OFFICE BUILDINGS (15,242M2).



**INOCHEM ADMINSTRATION BUILDINGS RAS AL KAIR, KSA** 

JANUARY 2024 - REV.00





- INTERIOR DESIGN: CLIENT OWN DESIGN
- CONTRACT PERIOD: FEB2023 JULY 2023
- SCOPE OF WORK: MOCKUP ALUMINUIM CABANA , INDOOR & OUTDOOR FURNITURE .



MENA HOLIDAY HALF MOON RESORT ALKHOBAR, KSA





- INTERIOR DESIGN: DWB IN HOUSE
- CONTRACT PERIOD: JUNE 2021 AUGUST 2021
- SCOPE OF WORK: DESIGN & BUILD FITOUT & FFE COMPLETE REFURB FOR PUBLIC AREAS





**RADIANCE PREMIUM SUITES BARSHA DUBAI, UAE** 











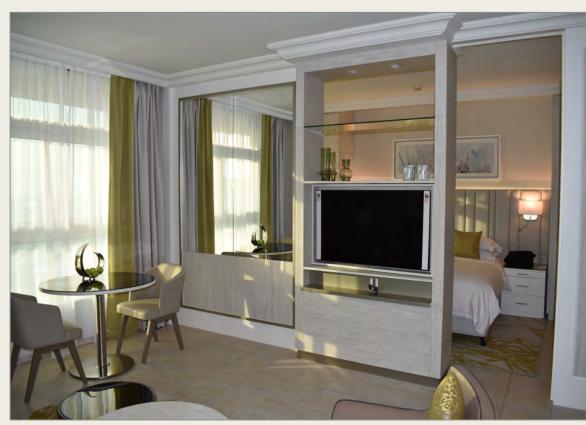


**RADIANCE PREMIUM SUITES BARSHA DUBAI, UAE** 





- INTERIOR DESIGN: DWB
- CONTRACT PERIOD: JAN 2020 FEB 2020
- SCOPE OF WORK: SET BUDGET, VALUE ENGINEERED DESIGN & BUILT MOCKUP APARTMENT & REFURB WITHIN BUDGET





#### **BEACH ROTANA SUITES ABU DHABI, UAE**





- INTERIOR DESIGN: MIMAR ARCHITECTS
- CONTRACT PERIOD: FEB 2020 JULY 2020
- SCOPE OF WORK: FITTED AND MOVABLE FF&E FOR ROOMS & PUBLIC AREAS,OUTDOOR AND SWINGMING POOL, INTERNAL AND EXTERNAL LANDSCAPE (125 APARTMENT)



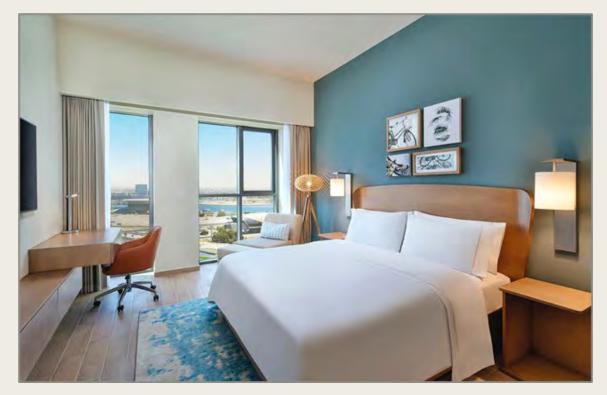


JANUARY 2024 - REV.00

#### JADDAF ELEMENT BY WESTIN DUBAI, UAE









JADDAF ELEMENT BY WESTIN DUBAI, UAE









# JADDAF ELEMENT BY WESTIN DUBAI, UAE







- INTERIOR DESIGN: DWB
- CONTRACT PERIOD: JAN 2020 FEB 2020
- SCOPE OF WORK: SET BUDGET, VALUE ENGINEERED DESIGN & BUILT MOCKUP ROOM & REFURB WITHIN BUDGET.....



JANUARY 2024 - REV.00

#### **BEACH ROTANA HOTEL ABU DHABI, UAE**





- INTERIOR DESIGN: DYNAMIC DESIGN DMCCA
- CONTRACT PERIOD: AUG 2018 DEC 2018
- SCOPE OF WORK: FF&E SEATING, BEDDING & TABLES PACKAGES FOR FURNISHED APARTMENT & HOTEL TOWERS A (500 HOTEL ROOMS)



MILLENNIUM PLACE BARCHA HEIGHTS HOTEL DUBAI, UAE





- INTERIOR DESIGN: DYNAMIC DESIGN DMCCA
- CONTRACT PERIOD: AUG 2018 DEC 2018
- SCOPE OF WORK: FF&E SEATING, COMPLETE BEDDING & TABLES PACKAGES FOR FURNISHED APARTMENT & HOTEL TOWERS B (159 APARTMENTS)



MILLENNIUM PLACE BARCHA HEIGHTS HOTEL APRATMENTS DUBAI, UAE



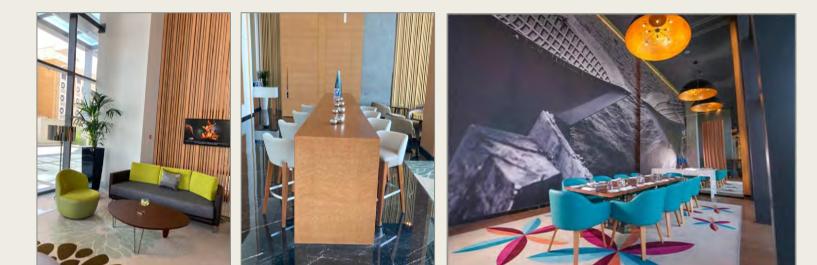




- INTERIOR DESIGN: GM ARCHITECTS
- CONTRACT PERIOD: JUL 2016 OCT 2018
- SCOPE OF WORK: FF&E COMPLETE FOR ROOMS, SUITES, CORRIDORS AND PUBLIC AREAS (235 ROOMS)



















JANUARY 2024 - REV.00













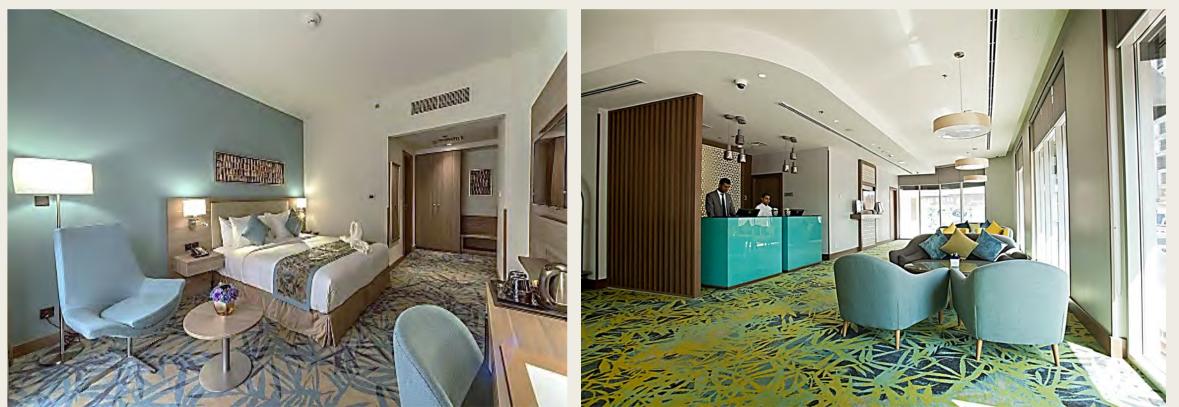
- INTERIOR DESIGN: DWB
- CONTRACT PERIOD: NOV 2016 MAY 2017
- SCOPE OF WORK: FF&E, COPLETE FITTED JOINERY FOR ROOMS, SUITES, CORRIDORS AND PUBLIC AREAS (72 ROOMS, 2 PENTHOUSES)



#### MENA PLAZA HOTEL BARSHA DUBA, UAE







# MENA PLAZA HOTEL BARSHA DUBA, UAE





- INTERIOR DESIGN: PARK INN NEW DESIGN
   CONCEPT
- CONTRACT PERIOD: AUG 2016 NOV 2106
- SCOPE OF WORK: FF&E REFURBISHMENT FOR ROOMS PHASE 1 (120 ROOMS)



PARK INN HOTEL YAS ISLAND ABU DHABI, UAE





- INTERIOR DESIGN: DWB
- CONTRACT : NOV 2015 NOV 2016
- SCOPE OF WORK: COMPLETE DESIGN & BUILD INTERIOR & FF&E FOR FULL CORPORATE OFFICE (6000M2)



#### AL HAOKIR GROUP HEAD OFFICE RIYADH, KSA







#### AL HAOKIR GROUP HEAD OFFICE RIYADH, KSA

#### AL MUROJ BUISNESS GATE DOUBLE TREE HOTEL RIYADH, KSA

JANUARY 2024 - REV.00









- INTERIOR DESIGN: ID STUDIO
- CONTRACT PERIOD: March 2014 2105
- SCOPE OF WORK: FF&E & FITTED FFE FOR GUESTROOMS, SUITES, CORRIDORS AND PUBLIC AREAS

(230 ROOMS)









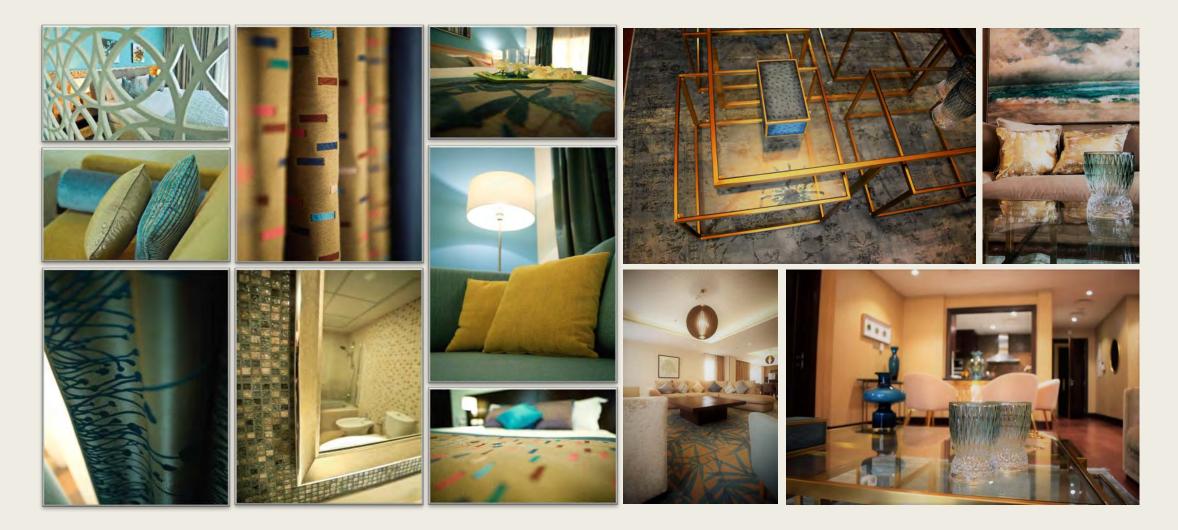




#### AL MUROJ BUISNESS GATE DOUBLE TREE HOTEL RIYADH, KSA

# **DWB DESIGN PANORAMA**







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